

**TOWN OF CASTLETON
COMMUNITY DEVELOPMENT & ECONOMIC REVITALIZATION ADVISORY COMMITTEE BOARD
ADVISORY COMMITTEE**

**Thursday , September 3rd, 2020 at 6:30pm
Castleton, VT 05732**

Present: Mark Brown Chairman, Ted Molnar Vice Chairmen, Martha Clifford, Mary McIntyre, Jennifer Jones, Jonas Rosenthal Zoning administrator, Mark Grossarth, Richard Combs, Laura Sargent Recording Secretary. (all Via Zoom)

Others: Jonas Rosenthal (Via Zoom)

CALL MEETING TO ORDER:

Mr. Brown called the Community and Economic review board to order at 6:33

APPROVAL OF AGENDA:

Mr. Molnar moved to approve the agenda for September, 3rd 2020. Mrs. MacIntyre seconded the motion. All were in favor and the motion passed.

MINUTES FOR APPROVAL:

Minutes for approval for the months of June and July have been postponed till a later date.

BUSINESS DIRECTORY: Mrs. McIntyre and Mrs. Clifford updated the CDERAC on the Business directory. Mrs. McIntyre addressed the fact that using the zip code to look up local businesses has overlapped the search into other towns and the list has grown and needs to be narrowed down.. Mr. Brown would like to sit down as a group and decide which businesses are actually located in the town of Castleton and which can be eliminated from the directory listing. And the consolidated list should be sent to each member to review.

REVIEW OF SWOT MEETING:

Mrs. Jones updated CDERAC on the S.W.O.T. meeting there was a group of 18 community members that attended there was great conversation and ideas.

Mr. Molnar felt that not enough committee members showed up, But there was some really good points made by person and by emails.

Mrs. McIntyre felt they did not have they did not have the quantity of people but there definitely was quality.

Mr. Brown felt there needs to be invitations sent out to local businesses for the next meeting.

Mr. Brown will be the Chair for the next S.W.O.T meeting. There be a list of local businesses given to each CDERAC member to follow through with invites..

REVIEW OF MARKETING COMMITTEE:

Mr. Brown would like to place Castleton marketing materials at the welcome center.

Mr. Rosenthal stated that Rutland development would like to make a presentation to CDRAC and the Selectboard.

Mr. Rosenthal Would like the residents of Castleton to know that on facebook there is a Buy local Vermont that you can receive a \$30 Castleton Bucks coupon.

Mrs. McIntyre would like to see if there is a way that when a person buys a home in Castleton the information could be sent to CDRAC so they could send out welcome Material.

RECAP AND ITEMS FOR FOLLOW UP:

September 24th S.W.O.T. meeting to be held at the firestation between the hours of 7pm and 8:30 pm. Invite local Citizens and Businesses.

Mrs. Jones will get the name of a perspective intern to Mr. Rosenthal to do web based work.

Mr. Combs will speak to the selectboard about possible space for tourist information at the town clerks and a possible sign outside of town clerks to indicate where local tourist information can be picked up.

Follow up to see if Castleton town clerk would include in her new resident mail out a listing of local businesses.

ADJOURN:

Mrs. McIntyre made a motion to Adjourn. Mr. Molnar seconded the motion. All were in favor and the motion passed.